

SÄCHSISCHER
RECHNUNGSHOF



EURORAI 16.-18.04.2026

Structures of the Tourism Funding in the Free State of Saxony



Structures of the Tourism Funding in the Free State of Saxony

Agenda

I. Tourism Sector in the Free State of Saxony

1 Destinations

2 Tourism Stakeholders

3 Development of Tourism

II. Audit of Public Funding for Tourism

1 Public Funding

2 Audits by the Saxon Court of Auditors

2.1 Audit Approach

2.1 Overview of Audits

2.1 Audit Results

Tourism Sector in the Free State of Saxony

Destinations





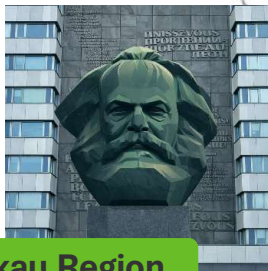
Leipzig Region



Dresden Elbland



Upper Lusatia



Chemnitz-Zwickau Region



Vogtland



Ore Mountains



Saxon Switzerland

Tourism Sector in the Free State of Saxony

Tourism Stakeholders



Tourism Sector in the Free State of Saxony

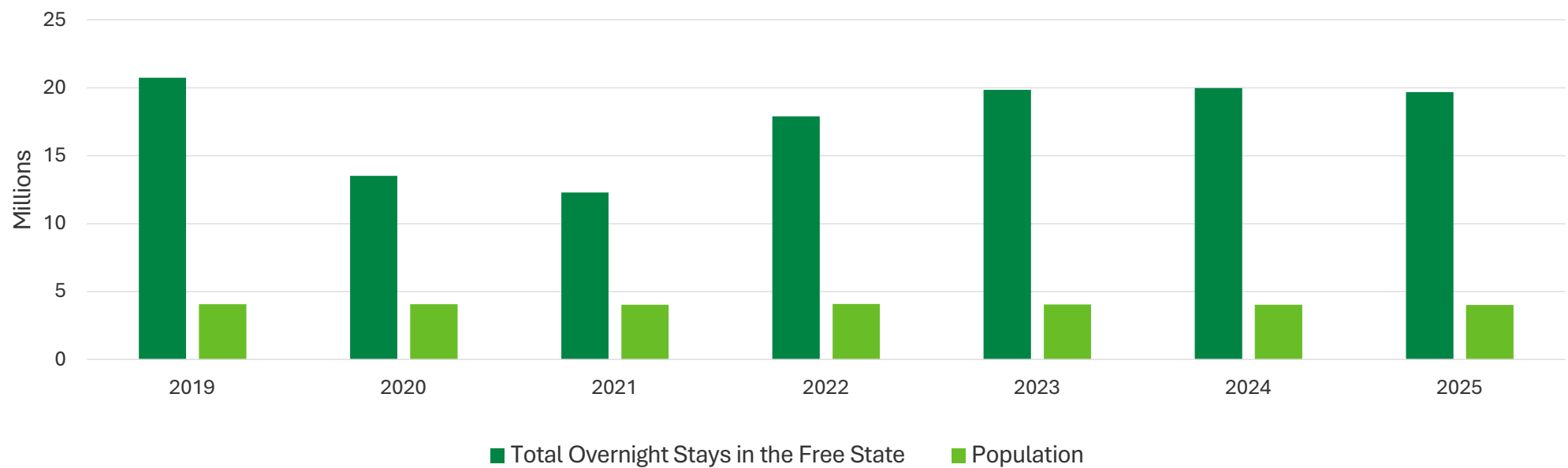
Tourism Stakeholders



Tourism Sector in the Free State of Saxony

Development of Tourism

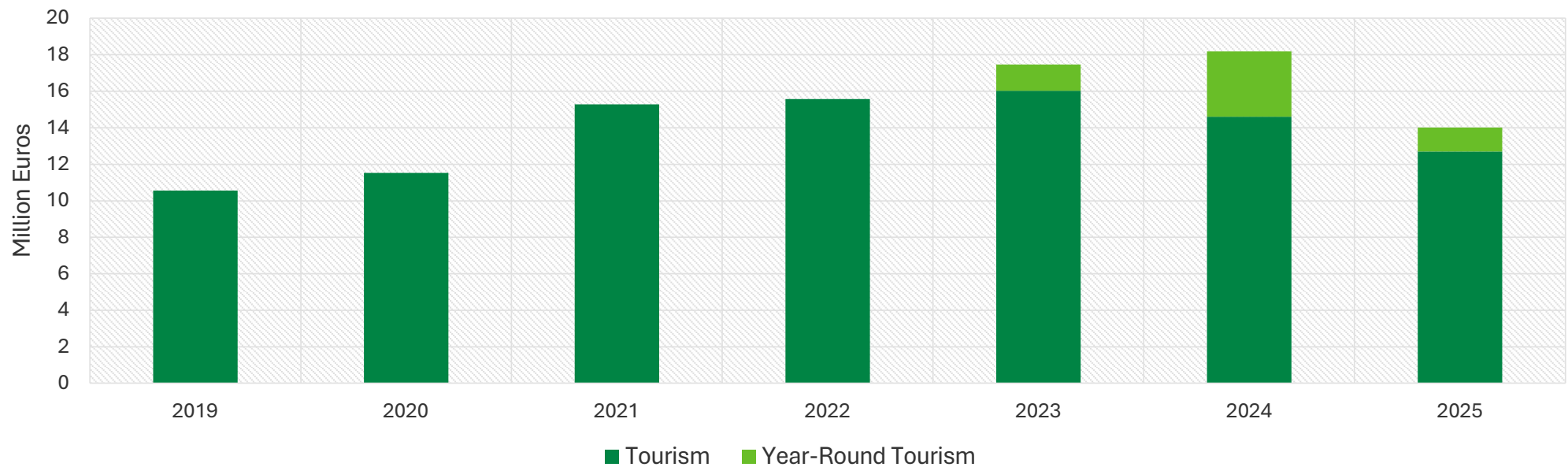
Number of Overnight Stays and Population in the Free State of Saxony



Audit of Public Funding for Tourism

Public Funding

General Tourism Expenditure of the Free State of Saxony



Audit of Public Funding for Tourism

Public Funding



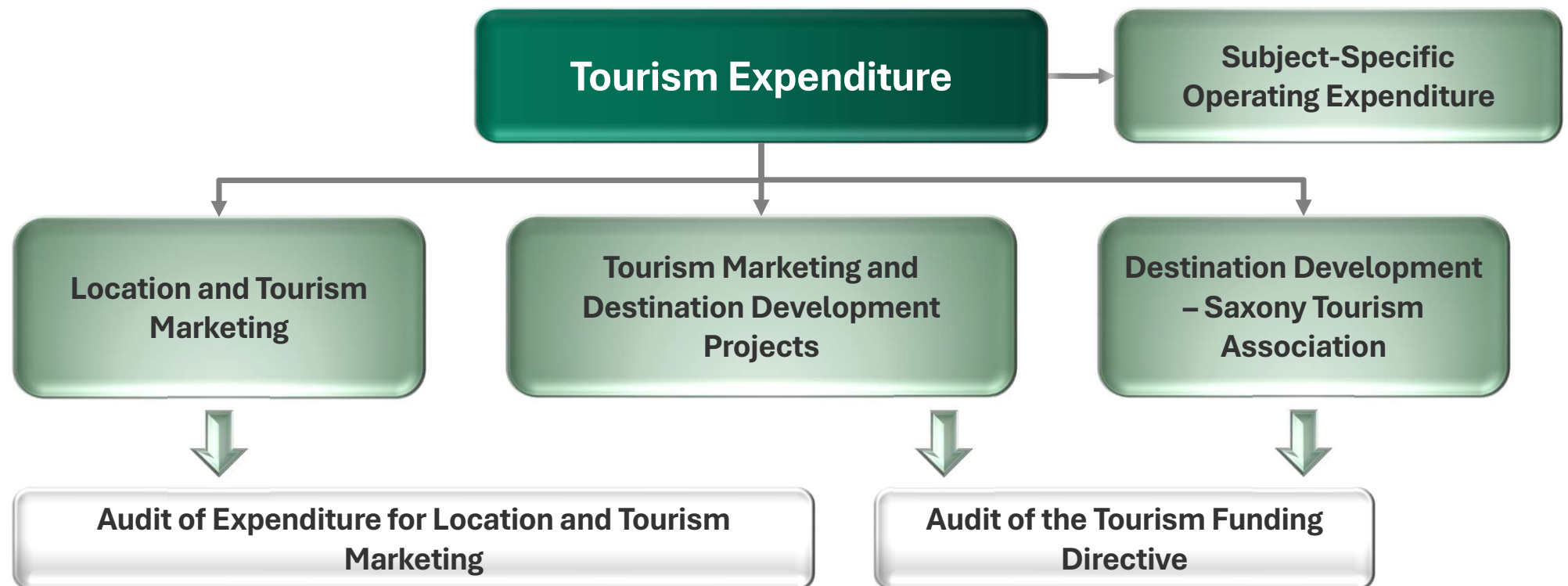
Audit of Public Funding for Tourism

Audits by the Saxon Court of Audit – Audit Approach



Audit of Public Funding for Tourism

Audits by the Saxon Court of Audit – Audit Overview



Audit of Public Funding for Tourism

Audits by the Saxon Court of Audit – Audit Findings

Lack of measurable
objectives



Audit of Public Funding for Tourism

Audits by the Saxon Court of Audit – Audit Findings

Unclear guidelines

Errors in implementation



Audit of Public Funding for Tourism

Audits by the Saxon Court of Audit – Audit Findings

**Mere disbursement
of available funds**





Thank you for your kind attention.